



Be BIG and Support Bowl For Kids' Sake 2022 Sponsorship Opportunities

What is Bowl for Kids' Sake?

BFKS is Yavapai County's largest fundraising campaign for children, and is Yavapai Big Brothers Big Sisters' largest volunteer recruitment event. Weeks of fundraising through pledge solicitation by bowling teams culminates in a series of "Thank You" bowling sessions.

Bowling takes place in Prescott, Prescott Valley and Camp Verde on April 2 & 3 and 9 & 10, 2022.

- Directly involves 3,000 bowlers and donors
- Raises over \$100,000 to continue the YBBBS Mission of Creating and Supporting One-to-One Mentoring Relationships that Ignite the Promise in Us All.
- Includes bowling teams from the area's leading businesses, including top management
- Advertised on radio, print and social media
- Top recruiting event for Yavapai Big Brothers Big Sisters



What's in it for YOU?

- Great team-building event
- Community recognition
- Marketing opportunities
- A chance to inspire the future of a local child



BE A CAPTAIN'S SHIRT SPONSOR FOR \$3,500!

Each of our valued Team Captains will be sporting a specially-designed shirt just for them ... with YOUR LOGO on it as *The Captain's Shirt Sponsor for 2022!*

For you: High-value community recognition as these shirts will be proudly worn around town for many years to come.

In addition, you'll receive all of the perks of the Business Sponsor \$2,500 level.



QUESTIONS?

Contact Brian Bergner Jr at 928.800.1415
or bbergner@azbig.org
or Laura Jones at 928.639.1159 or ljones@azbig.org

YES! SIGN ME UP!

Contact Name: _____

Business: _____

Phone: _____

Address: _____

Email: _____

Sponsorship Level: _____

3 Ways to Pay: Safely online at azbig.org, by check to YBBBS, 3208 Lakeside Village Dr, Prescott, 86301 or we can bill you!

SAFELY PAY HERE ONLINE

BUSINESS SPONSOR \$2,500

- Logo on ads in the Daily Courier & Verde Independent
- Website sponsor link to your site
- Lane sponsor sign at bowling alleys
- Your name on all radio PSAs and ads
- Promotional items given away at event
- Your business recognized at event
- Your vendor table at bowling house of your choice
- One 5-person bowling team

SUPPORTING SPONSOR \$1,000

- Logo on ads in the Daily Courier & Verde Independent
- Lane sponsor sign at bowling alleys
- Your business recognized at event
- Your name on all radio PSAs and ads

LANE SPONSOR \$500

- Logo on ads in the Daily Courier & Verde Independent
- Lane sponsor sign at bowling alleys
- Your business recognized at event

