



Big Brothers Big Sisters®

YAVAPAI

azbigs.org

BOWL

For Kids' Sake

2019 Sponsorship Opportunities



BECOME A
DEFENDER OF POTENTIAL

OUR 2019 BOWLING DATES

Kick-off Kids Bowl:
Feb. 16

Two weekends of BFKS (Antelope, Plaza, Cliff Castle)

March 23-24 and March 30-31



Visit azbig.org to learn more or become a team captain!

SPONSORSHIP BENEFITS		T-Shirts \$10,000	Event \$5,000
Your logo on 1,500 event T-shirts	(Can split this option with another company at \$5K each)	✓	
Your logo on 7,000 pledge reminders		✓	
Digital marketing through social media with live links to your website, video capability		✓	✓
Your logo in 5,000 newsletters sent out to YBBBS matches, friends and supporters		✓	✓
Your logo on 1,500 pledge sheets		✓	✓
Your coupon mailed to 7,000 homes		✓	✓
Your logo in Daily Courier and Verde Independent newspaper ads		✓	✓
Your logo and link to your site on azbig.org and BFKS website		✓	✓
Your name in all radio PSAs for event		✓	✓
Opportunity to place kiosk promoting your business at event		✓	✓
Your promotional items/coupons to be given out hourly at event		✓	✓
Your company name announced at events, with 1,500 total attendees		✓	✓
Lane sponsor sign hanging at three bowling houses with your name, logo		✓	✓
Personalized marketing created just for you		✓	

ADDITIONAL OPPORTUNITIES

BUSINESS SPONSOR \$2,500

- Logo on ad in the Daily Courier & Verde Independent
- Logo on 1,500 pledge sheets
- Website sponsor link to your site
- Your coupon mailed to 7,000 homes
- Lane sponsor sign at 3 bowling houses
- Promotional items given away at event
- Your business announced at event

SUPPORTING SPONSOR \$1,000

- Logo on ad in the Daily Courier & Verde Independent
- Your coupon mailed to 7,000 homes
- Lane sponsor sign at 3 bowling houses
- Your business announced at event

LANE SPONSOR \$500

- Logo on ad in the Daily Courier & Verde Independent
- Lane sponsor sign at 3 bowling houses
- Your business announced at event

INTERESTED?

Please call Nancy Hamerly at 928-778-5135 ext. 136

OUR MISSION

We provide children facing adversity with strong and enduring, professionally supported one-to-one relationships that change their lives...
Fundamentally. For the Better. Forever!

What is Bowl for Kids' Sake?

BFKS is Yavapai County's largest fundraising campaign for children, and is Yavapai Big Brothers Big Sisters' largest volunteer recruitment tool. Weeks of fundraising through pledge solicitation by bowling teams culminates in a series of "Thank You" bowling parties. Bowling takes place in three area bowling alleys on weekdays and weekends.

- Directly involves 7,000 bowlers and donors
(that is one of every five area residents!)
- Raises over \$200,000 to continue the YBBBS Mission
- Includes bowling teams from the area's leading businesses, including top management
- Advertised on radio, print and social media
- Top recruiting event for Yavapai Big Brothers Big Sisters



YBBBS Verde Valley Executive Director John McTurk enjoying 2018 Bowl For Kids' Sake with a few of our Verde Valley Waiting Littles.

GREAT NEWS!

**You Can Support a Bowler for FREE with your
Tax Credit-Eligible Donation!**

Arizona Taxpayers can get a dollar-for-dollar credit on their tax bill
(up to \$400/\$800) when you pledge a bowler!

Learn more at azbigs.org or call us 928-778-5135

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